

## WheelWorks - The Art of Creative Thinking

### Who we are and what we offer .....

WheelWorks is a youth arts and education organisation, since 1995 we have been working together with young people all across Northern Ireland. We exist to forge new creative and inclusive spaces that empower and inspire young people to express what matters to them. We support social, educational and cultural development through accessible community based programmes, providing a creative fusion of traditional and digital art forms, harnessing the arts for learning and change thus presenting a unique inspired voice. Emphasis is placed on reachability and being innovative, radical, outcomes focused and value based.

We have five core strands to the organisation:

- **The ArtCart** is our mobile arts activity vehicle.
- **Multiple Realities** is an ongoing arts led cultural development programme.
- **Community Transformation Programmes** delivered in response to the requests and needs of our partner groups or funders.
- **Intercultural Programmes** responding to the changing cultural landscape of Northern Ireland.
- **The Art of Creative Thinking our Social Enterprise Programme offering** creative learning, training, social auditing and entertainment to corporations and other organisations. Based on the principals of innovation, inclusiveness and deeper engagement we offer The Art of Creative Training, Art of Creative Facilitation and Art of Creative Facilities Hire

### The Art of Creative Training

**The Art of Creative Training** is our innovative training programme, bringing Professional Trainers and Arts Facilitators who have created a new fusion of interactive and immersive training **using arts as a learning tool for innovation, transformation and success.**

Our training can be delivered as "in-house" at your business, or at a venue of your choice. We offer standard and bespoke Art of Creative training programmes. As a specialist service provider we can tailor our offers to suit your needs.

Upcoming training opportunities include;

- **The Art of Creative Leadership**
- **The Art of Making a Difference**
- **The Art of Storytelling for Sales and Fundraising**

### Benefits to Business

**Creative:** Participants will be involved in a highly creative, interactive and immersive experience, giving up the observer status and becoming part of the new learning process as participator.

**Innovative:** By combing traditional learning tools with arts and technology and using creativity as an educational and learning tool, we offer participants

- a) Full engagement
- b) Powerful reactions
- c) Alternative thinking
- d) Eye opening facts

**Social:** We inspire passions and social good in participant to, in turn, help organisations to deliver their social impacts in the mainstream environment.